



- [Calendar of Events](#)
- [Directory of Member Firms](#)
- [Government Advocacy](#)
- [Become a Member](#)

- [Home](#)
- [About ACEC WI](#)
- [50th Anniversary Celebration](#)
- [Selecting a Consulting Engineer](#)
- [Conferences/Seminars](#)
- [Committees](#)
- [Communications](#)
- [Engineering Excellence Awards](#)
- [Links of Interest](#)
- [Contact Us](#)
- [Members Only](#)
- [Search](#)
- [Admin](#)

Communications

American Council of Engineering Companies of Wisconsin



Update

The business voice of Wisconsin's consulting engineering industry.

- [ACEC WI](#)
- [Calendar](#)
- [Conferences/Seminars](#)
- [Committees](#)
- [Contact Us](#)
- [ACEC National](#)
- Upcoming Events
 - Election Update Webinar
August 12
Webinar
 - Principals Roundtable Breakfast
September 10
Wausau
 - Future Leaders Institute Session #1
September 10-11
Wausau
 - ACEC Fall Conference
October 17-20
Puerto Rico
 - Engineering Excellence Awards Entry Deadline
October 18; 4:00 pm
 - DSF Consultants Conference
November 9
Madison
 - Committee Meetings
 - Board of Directors
August 3
Madison
 - Transportation Task Force
August 5
Madison
 - Government Affairs
August 5
Conference Call
 - DOT Liaison
August 10
Madison
 - Membership
August 19
Madison
 - Transportation

Click here for a print friendly version

August 2, 2010

- Table of Contents
- [Election Update Webinar – Member Only Benefit](#)
- [Thank You for Investing in ACEC WI](#)
- [Engineering Excellence Awards Call for Entries](#)
- [Intent to Enter Survey](#)
- [Education Programs](#)
- [DSF Consultants Conference](#)
- [Principals Roundtable Breakfast – Wausau](#)
- [Training Opportunities - Lorman Education Services](#)
- [New Wisconsin Employment Law](#)
- [Bylaws Amendments Proposed](#)
- [Godiksen Receives ACEC Management Professional Designation](#)
- [Member News](#)
- [Affiliate News](#)
- [Committee News](#)
- [State Agency News](#)
- [ACEC National News](#)
- [Fall Conference](#)
- [President's Monthly Update](#)
- [Conduit Fund & WisPAC](#)
- [Midwest Construction Best of 2010 Awards](#)
- [Mid-Continent Transportation Research Forum](#)
- [Business News Wire](#)
- [Newsmaker of the Year](#)

Election Update Webinar - Members Only Benefit

August 12 | noon - 1:00 pm

This year's election is an opportunity for our industry. A new governor will usher in many changes. The state legislature will also see change with more candidates (314) running for office this year than in decades. How is the election shaping up and what is ACEC WI's strategy to support candidates that support our industry?

To answer these questions, ACEC WI will be holding a members only webinar on Thursday, August 12, from noon – 1 pm. Our contract lobbyists, Peter Kammer and Susie Schooff, will provide a presentation on legislative races and how our ACEC WI Conduit and PAC will be utilized to support candidates running for election. Participants will be able to submit questions to our presenters.

Improvement
Conference Planning
Subcommittee
August 20
Waukesha

Public Relations
August 26
Madison

For more information,
visit our [calendar](#).

2010-11 Board of
Directors

President
Tom Pulse, PE
Ayres Associates
Eau Claire

President-Elect
Kevin Hagen, PE
GRAEF
Madison

Secretary-
Treasurer
Greg Jewell, PE
Jewell Associates
Engineers
Spring Green

ACEC Director
Jeff Hanson, PE
AECOM
Madison

PEPP Director
Rick Schmidt, PE
Bonestroo
Mequon

PEPP Alternate
Director
Matt Richards, PE
Strand Associates
Madison

Director at Large
Dave Brose, PE
EMCS
Milwaukee

Past President
Stan Sugden, PE
Ruekert/Mielke
Waukesha

Executive
Director
Carol Godiksen,
MgtPro
ACEC WI
Madison

ACEC WI Affiliate
Gold Sponsors

[Johnson
Insurance
Services](#)

[SilverEdge
Systems Software](#)

ACEC WI Affiliate
Silver Sponsors
[Holmes Murphy
& Associates](#)
[MasterGraphics](#)

To register for this free ACEC WI Members Only Election Update Webinar, contact ACEC WI via email at acecwi@acecwi.org or call the office at 608-257-9223.

[Back to top](#)

Thank You for Investing in ACEC WI

Thank you to the following firms for your membership renewal and continued investment in ACEC WI for the 2010-11 year. We thank you for your support. Working together as a unified voice has elevated our industry in the eyes of the public and our state legislators and truly makes ACEC WI the business voice of the consulting engineering industry.

Renewing Firms (as of July 28)

Alfred Benesch & Company
Ayres Associates
Baxter & Woodman, Inc
Becher-Hoppe Associates, Inc
Bonestroo, Inc
Clark Dietz, Inc
Collins Engineers, Inc
Computerized Structural Design SC
Cooper Engineering Co, Inc
Crispell-Snyder, Inc
Davy Engineering Company, Inc
Donald F Roecker
Fish & Associates, Inc
Fleming, Andre & Associates, Inc
Foth Infrastructure & Environment, LLC
GRAEF
Gremmer & Associates, Inc
HDR Engineering, Inc
HNTB Corporation
JT Engineering, Inc

KJWW Engineering Consultants
KL Engineering, Inc
Knight E/A, Inc
Larson Engineering, Inc
M Squared Engineering, LLC
MSA Professional Services, Inc
Muermann Engineering, LLC
OMNNI Associates
Ourston Roundabout Engineering, Inc
Patrick Engineering, Inc
RA Smith National, Inc
REI Engineering, Inc
Rice Engineering, Inc
RMT, Inc
Ruekert/Mielke, Inc
Short Elliott Hendrickson, Inc
Singh & Associates, Inc
SRF Consulting Group, Inc
Strand Associates, Inc

Renewing Affiliate Member Firms (as of July 28)

ACEC Business Insurance Trust (*new member*)
Ames & Gough, Inc
Holmes Murphy (*silver sponsor*)
Johnson Insurance (*gold sponsor*)
MasterGraphics, Inc (*silver sponsor*)
O'Neil, Cannon, Hollman, DeJong & Laing, SC
SilverEdge Systems Software, Inc (*gold sponsor*)

Voluntary Contributions

Continued government affairs involvement keeps our message on point and in front of the decision makers. Our efforts have been effective, but continued support is needed. As part of the membership renewal process, member firms are given the opportunity to check-off additional funds for our government affairs initiatives.

This year we are moving forward to again introduce QBS legislation and, with your help, secure passage of this important legislation. In addition, we are making great strides in our initiative to keep an open dialogue with WisDOT.

Thank you to the following firms that have selected the voluntary check off to help ensure the continued success of our government affairs initiatives.

Government Advocacy Fund Participants (as of July 28)

Alfred Benesch & Company
Ayres Associates
Bonestroo, Inc
Clark Dietz, Inc
Foth Infrastructure & Environment, LLC
GRAEF
KL Engineering, Inc
MSA Professional Services, Inc
Strand Associates, Inc

[Back to top](#)



Engineering Excellence Awards – Call for Entries

Special Engineering Accomplishments Deserve Recognition

ACEC WI is seeking entries for our 40th annual Engineering Excellence Awards competition. This competition gives firms the opportunity to showcase its best project(s) to a statewide audience of clients, industry leaders, legislators and other decision makers.

Projects large and small and of every expertise area are eligible for awards. Download the [Call for Entries](#) for eligibility and entry requirements. Entry categories include:

- Studies, Research & Consulting
- Building/Technology Systems
- Structural Systems
- Survey & Mapping Technology
- Environmental
- Water & Stormwater
- Water Resources
- Transportation
- Special Projects
- Small Projects
- Energy
- Industrial & Manufacturing Processes & Facilities

Resources are available to help you prepare a winning entry:

- Use the Easy Entry Workbook
This booklet outlines eligibility requirements, lists criteria and provides step-by-step instruction on how to submit your entry. Click [here](#) to download the workbook.
- Review Previous Winning Entries
See firsthand what works. Past winning entry binders are available for review at ACEC WI's office. Contact us to set up an appointment to review the binders.
- Contact ACEC WI
Advice and answers to your entry questions are just a phone call away. Contact us at 608-257-9223.

The entry deadline is October 18, 4:00 pm.

Engineering Excellence Awards Intent to Enter

Is your firm planning to enter the 2011 Engineering Excellence Awards competition? Let us know by completing a brief [intent to enter survey](#). Information collected in the survey will help us assemble a judging panel of an appropriate size and expertise. The survey is for planning purposes only; it does not commit your firm to enter.

Please help us make it another great competition by completing the [survey](#) by August 12.

[Back to top](#)

Education Programs



Save the date and plan to attend the 19th annual Division of State Facilities Consultants Conference. This is a must attend event for design professionals working with the DSF. The conference features:

- Mastering the Storm, a keynote address to help you and your firm stay up, stay positive and thrive.
- Learn the latest information and updates for working effectively with the DSF.
- Networking with DSF staff and other consultants.

The conference agenda and registration materials will be available in early September. Watch for details in our September e-newsletter edition.

Thank You Conference Sponsors



[Back to top](#)

Principals Roundtable Breakfast

September 10; 7:30 – 9:00 am

Jefferson Street Inn, Wausau

ACEC WI is sponsoring a principals roundtable breakfast for principals within our member firms. This forum is an excellent opportunity for senior level staff to share ideas relating to consulting engineering business practice issues in today's economy. Join us in Wausau for an interactive, small group discussion. The cost to attend is \$40 when registering by September 6.

Click [here](#) to register.

[Back to top](#)

Training Opportunities – Lorman Education Services

ACEC WI is dedicated to providing cost-effective training opportunities that meet the needs of our members and enhance their skills, knowledge, and competencies. We have partnered with Lorman Education Services to provide continuing education in a variety of topic areas. ACEC WI members receive a 10% discount on all registrations and orders. Visit <http://www.lorman.com/training/acecwi> for available teleconferences, seminars, and products.

You may register online or call Lorman at 866-352-9539. Please use Priority Code 16276 and Discount Code L9829914 when registering to receive your discount.

[Back to top](#)

New Wisconsin Employment Law

Article provided compliments of Boardman, Suhr, Curry & Field LLP

On May 12, Governor Doyle signed into law 2009 SB 585, which amends the Wisconsin Fair Employment Act (WFEA). The bill adds provisions to the WFEA that prohibit an employer from discriminating against an employee because the employee declines "to attend a meeting or to participate in any communication about religious or political matters."

Click [here](#) to read the complete article.

[Back to top](#)

Bylaws Amendments Proposed

The ACEC WI Board of Directors is scheduled to meet August 3 to review proposed changes to the ACEC WI Bylaws, the document that governs the operations of the organization. Amendments being proposed include:

- Changes in term and titles for directors
- Changes titles of the chief elected and staff officer
- Creates additional staffing responsibilities

Aligns document with current association practices

Assuming approval by the board, the amended bylaws must be approved by a majority of the membership. Primary contacts should expect to receive a package of proposed changes later this month. Voting is scheduled to close at the end of the month.

[Back to top](#)

Godiksen Receives ACEC Management Professional Designation
Executive Director Carol Godiksen has been granted the professional designation of Management Professional (MgtPro) by the American Council of Engineering Companies. This is one of 3 new professional designations intended to recognize business achievement and leadership excellence in the engineering industry. She will be recognized at the ACEC Fall Conference in Puerto Rico.

The MgtPro designation requires at least 150 professional development hours (PDH) in at least 4 of ACEC's 12 Knowledge Domains as well as a minimum of 7-10 years of program or project management experience. The MgtPro designation is intended for non-PE professionals.

The other 2 new designations, Management Engineer (MgtEng) and Executive Engineer (ExecEng), require a PE license and each have a different set of criteria. The MgtEng requires at least 7-10 years of experience and a minimum of 150 PDHs. The ExecEng requires at least 15-20 years experience, a minimum of 300 PDHs, and a capstone leadership course, such as the ACEC Senior Executive Institute.

There are many technical designations in this industry; however, these 3 designations recognize business management expertise and leadership for engineering firms. To learn more about these professional designations, watch for additional information in the ACEC Last Word or click [here](#).

[Back to top](#)

Member News

Snyder & Associates – is welcomed to the ACEC WI membership. The firm's key contact is Michael Calkins, PE; 5010 Voges Rd; Madison, WI 53718; 608-838-0444; www.snyder-associates.com.

Clark Dietz – welcomes Tom Foley to the Kenosha office's civil-environmental group.

American Engineering Testing – welcomes William Anderson, EIT, CWI to the Schofield office as a staff engineer. The firm has opened a new office at 3194 Market Street, Suite C; Green Bay 54304; (920) 347-1286; www.amengtest.com.

Ruekert/Mielke – is pleased to announce Stanley R Sugden, PE, has been named vice president of the firm.

RA Smith National - welcomes Heather Patti to its Brookfield office as an ecologist and project manager.

Vierbicher – is pleased to announce Matthew Schreiner, PE, LEED-AP has received his professional engineer license.

Bonestroo - welcomes Dave Boyle to the Waupun office as a senior civil engineer.

Ayres Associates – welcomes Beth Klemann, PE to the Waukesha office as a transportation project manager.

KL Engineering – is pleased to announce that Kyle Thompson has joined the firm's Madison office as a design engineer.

[Back to top](#)

Affiliate News

The board of directors has broadened the definition of firms eligible for affiliate membership. The membership committee will begin promoting affiliate membership and recruiting industry partners to join. Please consider asking industry partners you work with to join ACEC WI as an affiliate member. Click [here](#) for the affiliate member application.

A number of [sponsorship opportunities](#) are available to enhance the value of affiliate membership. Click

here for a list of opportunities. A great opportunity is an article right here in this widely read newsletter.

ACEC Business Insurance Trust – is welcomed to the affiliate membership. The key contact is Kevin Woolley; 701 Market St, Ste 1100; St Louis, MO 63101; www.acecbi.com.

[Back to top](#)

Committee News

Business Practices - The committee is scheduled to meet on September 8 to discuss restructuring the committee and its subgroups to meet the committee's charge and member expectations. ACEC WI members who are not currently serving on the committee, but have an interest in business practice issues are encouraged to attend.

DNR - The committee met on July 13. It raised \$50 for WisPAC during the session. Its next scheduled meeting is October 14.

DOT - The full committee will be meeting on August 10 at the Edgewater Hotel. The committee will be joined by WisDOT senior level staff during the afternoon session.

DSF - The [DSF Consultants Conference](#) program is being finalized, with a formal conference agenda available by early September. The full committee is scheduled to meet in September following a partnering meeting with the agency and AIA in early September.

Government Affairs - A conference call is scheduled for August 5 to discuss legislative breakfasts, the [election update webinar](#) set for August 12, and upcoming fundraising events.

Membership - The committee will meet on August 19 to plan its recruitment strategy for this year.

Public Relations – The committee is scheduled to meet on August 26 to continue to develop social media implementation goals and strategies as well as continue to develop a comprehensive style and standards guidelines document for ACEC WI.

[Back to top](#)

State Agency News

Department of Natural Resources

The Remediation and Redevelopment Program's newsletter, the *RR Report*, is available at the following links:

<http://www.wiparks.net/org/aw/rr/news/10/07-15-10.pdf>

<http://www.wiparks.net/org/aw/rr/news/10/07-27-10.pdf>

As a part of the Air & Waste Division's regulatory improvement effort, Smart Regulation, managers and staff are accountable for assuring that the following attributes are reflected in programs: responsiveness, efficiency, timeliness, effectiveness and consistency. One measure of success in implementing Smart Regulation is feedback received from customers, which is available at <http://dnr.wi.gov/environmentprotect/success.pdf>.

Department of Transportation

The Wisconsin Highway Research Program has recently completed the following reports:

- [Are OGFCs Ready to Perform in Wisconsin Weather?](#)
- [Reducing Corrosion on Fiberglass Wrapped Concrete Bridge Columns](#)
- [Identifying Effective Lower Compaction Temperatures for HMA](#)
- [Testing Less Expensive Steel for Bridge Bearings](#)

The WisDOT Policy Research Program has recently completed the following research projects:

- [New Tools Track Environmental Mitigation Projects](#)
- [Containerized Loads and Increased Truck Weights: Identifying Issues](#)
- [Low Cost Strategies to Increase Truck Parking in Wisconsin](#)
- [21st Century Workforce Development Summit](#)

The WisDOT Research Program has approved 39 transportation pooled fund (TPF) projects for FFY 2011 funding. All of these projects are funded with 100% federal State Planning & Research (SPR) funds. Click [here](#) for list of the approved projects that include 7 projects for first-time WisDOT participation and 32 projects that continue WisDOT's existing participation. If you have interest in

monitoring these or other TPF projects, please visit www.pooledfund.org.

The July 2010 WisDOT Research & Library E-News available at <http://on.dot.wi.gov/wisdotresearch/news.htm>.

[Back to top](#)

ACEC News



The ACEC 2010 Fall Conference is scheduled for October 17-20 in Puerto Rico. Join your engineering colleagues in a beautiful resort destination for hard-hitting business sessions, cutting-edge keynote speakers, valuable networking and the latest in products and services from exhibitor partners. Highlights include:

- CEO and CIO Roundtable Discussions
- New Opportunities for Your Firm
- Key Industry Trends and Market Forecast
- Taming Risk and Increasing Profitability
- Leveraging IT in Your Firm
- The Future of Transportation Financing
- Energy & Water
- CASE Convocation
- Sales & Marketing Forum

Visit the [conference website](#) for details and registration materials.

[Back to top](#)

President's Monthly Update

- ACEC, APWA, and ASCE's collaborative effort on an Infrastructure Sustainability Project Rating System has received input from government agencies toward pilot testing by October. A special session will be held at ACEC's Fall Conference to introduce the rating system.
- Hosted the head of the Federal Government's Procurement Policy Office, Dan Gordon, for an important discussion on strengthening the acquisition workforce and the importance of qualifications in procurement of engineering services.
- Promoted adoption of FAR-based procurement and audit rules at AASHTO Audit Subcommittee Conference in Montgomery, Alabama.
- Opposed the DISCLOSE legislation in Congress which is slanted toward union and anti-business interests.

[Back to top](#)

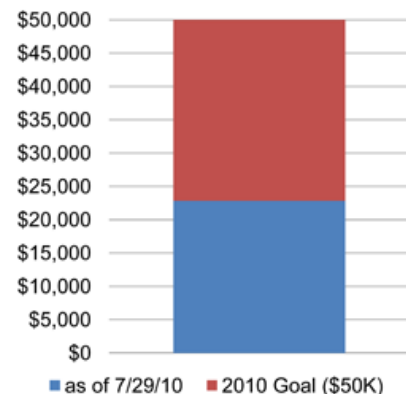
Conduit Fund & WisPAC

This election year is extremely important to the industry and our conduit fund goal is \$50K. The government affairs committee will be planning legislative breakfasts and fundraising events throughout the end of summer and into fall. Details on these events will be available soon.

Using the conduit as a pass-through for your political contributions benefits not only you, but also your employer and the industry. Getting involved and making a difference is as easy as writing a personal check or signing up for a payroll deduction.

Click [here](#) for more information on the conduit.

2010 Conduit Contributions
Help Us Reach Our Goal



Conduit Contributors (as of July 27)
Chairman Level - \$1000 or more
John Boldt, Clark Dietz
Richard Bub, GRAEF
Philip Budde, Strand Associates, Inc
Jeffrey Kronser, Strand Associates, Inc
James Owen, MSA Professional Services
John Rathke, Mead & Hunt
Theodore Richards, Strand Associates, Inc
Rajan Sheth, Mead & Hunt
Richard Smith, RA Smith National, Inc
Paul Tarvin, AECOM*

President Level - \$500 or more
David Brose, EMCS Inc*
Russell Chesmore, Mead & Hunt, Inc
Timothy Falkowski, Clark Dietz
Michael Felker, Strand Associates, Inc
Kevin Hagen, GRAEF
Jeffery Hanson, AECOM
John Kissinger, GRAEF
William Mielke, Ruekert/Mielke, Inc
David Pellizzari, Michael Baker Jr
Thomas Pulse, Ayres Associates
Amy Squiteri, Mead & Hunt, Inc*

Principal Level - \$250 or more
James Bakken, Ayres Associates
Joseph Bunker, Strand Associates, Inc
Brian Cater, Clark Dietz*
Stephanie Christensen, EMCS, Inc
Les Fafard, Short Elliott Hendrickson
Martin Hanson, Ayres Associates
Gilbert Hantzsch, MSA Professional Services
Peter Harris, AECOM
Julie Hoppe, Mead & Hunt, Inc
Jeffrey Kenkel, RA Smith National, Inc
Charles Kopplin, GRAEF
Thomas Ludwig, Foth Infrastructure & Environment
Michael Mertens, Jewell Associates Engineers*
Bruce Ommen, Ayres Associates
Matthew Richards, Strand Associates, Inc
Steven Schultz, Ruekert/Mielke, Inc*
Allan Rick Schmidt, Bonestroo
Michael Statz, MSA Professional Services
Ken Ward, Ruekert/Mielke, Inc*
Kenneth Williams, Ruekert/Mielke, Inc

[Back to top](#)

Midwest Construction Best of 2010 Awards

Midwest Construction invites you to enter the Best of 2010 Awards competition. Outstanding construction projects built in Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio and Wisconsin will be highlighted in the December issue. Click [here](#) for information on eligibility, judging criteria, categories and instructions on how to enter. There is no entry fee. The deadline to enter is August 11.

[Back to top](#)

2010 Mid-Continent Transportation Research Forum August 19-20, Madison

The 9th Annual Mid-Continent Transportation Research Forum, Meeting Tomorrow's Transportation Challenges, will bring together leaders in transportation research and practice to examine current developments and issues. The [conference program](#) has been updated to include session topics,

Professional Level - \$100 or more
Ryan Amtmann, Ruekert/Mielke, Inc*
Karen Beck, Mead & Hunt, Inc
William Dunlop, Foth Infrastructure & Environment
Michael Forslund, Strand Associates, Inc
Terry Genske, Strand Associates, Inc
Glenn Gerschke, Collins Engineers
Frederick Groth, GRAEF
Chad Halverson, Michael Baker Jr, Inc
Stephan Hoffman, RA Smith National, Inc
Ravi Jayaraman, Clark Dietz
Ed Lilla, Jewell Associates Engineers
Michael Maloney, MSA Professional Services
Mark Mayer, Larson Engineering of WI
Steve Miller, Collins Engineers
Peter Muth, Ruekert/Mielke, Inc
Anthony Petersen, Ruekert/Mielke, Inc
Joan Petersen, Strand Associates, Inc
Gerald Powell, Ruekert/Mielke, Inc
Patrick Quinn, Ayres Associates
Richard Schoenthaler, Ayres Associates
Stanley Sugden, Ruekert/Mielke, Inc*
Sean Sullivan, Ruekert/Mielke, Inc*
Patrick Wohlers, Ruekert/Mielke, Inc*
Steven Wurster, Ruekert/Mielke, Inc
Jan Zander, Ayres Associates

* These individuals are participating in the automatic withdrawal program.

In addition to the Conduit contributions listed above, there were 3 contributions of less than \$100.

WisPAC Contributors (as of July 27)
Contributions of \$100 or more
Karen Beck, Mead & Hunt, Inc
Russell Chesmore, Mead & Hunt, Inc
Chad Halverson, Michael Baker Jr, Inc
Jeffrey Kronser, Strand Associates, Inc
Rajan Sheth, Mead & Hunt, Inc

In addition to the WisPAC contributions listed above, there were 2 contributions of less than \$100 and numerous contributions through ACEC WI raffles.

presentation titles and speakers. Click [here](#) for details and registration information.

[Back to top](#)

UW Business News Wire

Check out the latest edition of UW Business News Wire at <http://buswire.ocr.wisc.edu/>. The monthly online publication is intended to build and strengthen awareness of and appreciation for university resources and programs that assist the Wisconsin business community.

[Back to top](#)

Newsmaker of the Year

Nominate a colleague today to be honored by Wisconsin Builder & The Daily Reporter as a Newsmaker of the Year – a person or organization that led Wisconsin's construction industry in a positive direction in 2010. Leaders from across the state, from every level of construction, will be honored in the November issue of Wisconsin Builder magazine and at an awards event. Nominees must be based in Wisconsin. The deadline for submitting your 2010 Newsmaker nominations is August 18.

Click [here](#) for more information.

[Back to top](#)

You are receiving this e-newsletter because you are employed by a member firm of ACEC WI or you have expressed interest in receiving information from the organization. If you have received this e-newsletter in error, or wish to be removed from the list, please send an email to acecwi@acecwi.org with the subject line "unsubscribe."

© 2010 American Council of Engineering Companies of Wisconsin

The business voice of the Wisconsin consulting engineering industry

 [Enter Administration Area](#)