



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Wisconsin

ACEC WI Affiliate Membership

Sponsorship Opportunities

2010 - 2011

Sponsorship Provides Valuable Marketing and Networking Opportunities

ACEC WI Affiliate Membership and the following sponsorship opportunities enhance your existing business relationships and develop new contacts through increased visibility and recognition. These opportunities provide invaluable marketing and networking opportunities. Sponsorship packages and “a la carte” opportunities are outlined on the following pages.

Printing deadlines are listed to ensure maximum benefit of sponsorship is achieved through inclusion in print promotional materials. Sponsorships will be accepted up until the date of the events.

As an ACEC WI Affiliate Member, the following opportunities are available. Select options “a la carte” or make the most of your sponsorship with the gold or silver package.

OPPORTUNITY	BENEFITS	COST
Affiliate Membership 2010-11 <i>application is available online at www.acecwi.org</i>	<ul style="list-style-type: none"> • Networking opportunities with clients • Recognition • Committee participation • Communication tools • Presentation opportunities 	\$475
E-newsletter Article <i>months reserved on a first come basis</i>	<ul style="list-style-type: none"> • Reach the design industry with an article published in ACEC WI’s monthly e-newsletter • Article to focus on an issue effecting the consulting engineering industry. It is limited to 300 words. Longer articles may be published as an excerpt with a link to the full article. • Includes link to your firm’s website 	\$200
DSF Consultants Conference Sponsor November 9, 2010 - Madison <i>print deadline 8/15/10</i>	<ul style="list-style-type: none"> • Table top exhibit (8 ft table) • Recognition in print and web promotional materials, including brochure and e-newsletter • Logo displayed at conference • Verbal recognition at conference • Conference attendance for 1 <i>Incidental charges (electrical hook-up) are not included in fee and will be invoiced</i> 	\$500
DSF Consultants Conference Table Top Exhibitor November 9, 2010 - Madison <i>commitment deadline 10/15/10</i>	<ul style="list-style-type: none"> • Table top exhibit (8 ft table) • Conference attendance for 1 <i>Incidental charges (electrical hook-up) are not included in fee and will be invoiced</i> 	\$100
Logo on ACEC WI Homepage	<ul style="list-style-type: none"> • Logo added to www.acecwi.org homepage, which averages nearly 2,000 visits monthly 	\$200

OPPORTUNITY	BENEFITS	COST
Transportation Improvement Conference Gold Sponsor March 2011 - Southeast Wisconsin <i>commitment deadline 12/1/10</i>	<ul style="list-style-type: none"> Your firm's half-page (6 inches wide by 4 inches tall) black and white advertisement in the conference proceedings. The ad saved as a pdf file is due to ACEC WI by January 31. Differentiated branding as "Gold Sponsor" in all conference materials, including: <ul style="list-style-type: none"> Logo on posters at conference Logo included in list of conference sponsors in binder Verbal recognition at conference Logo in ACEC WI's monthly e-newsletter and conference registration page 	\$1,000
Transportation Improvement Conference Silver Sponsor March 2011 - Southeast Wisconsin <i>commitment deadline 12/1/10</i>	<ul style="list-style-type: none"> Logo on posters at conference and conference proceedings Verbal recognition at conference Listed as a silver sponsor in ACEC WI's monthly e-newsletter and conference registration page 	\$500
Awards Banquet Sponsor March 18, 2011 - Kohler <i>print deadline 2/18/11</i>	<ul style="list-style-type: none"> Recognition in print and web promotional materials and e-newsletter Verbal recognition and logo displayed at banquet Attendance for 1 at this elegant event 	\$800
Annual Meeting Sponsor May 12, 2011 - Milwaukee <i>print deadline 1/15/11</i>	<ul style="list-style-type: none"> Recognition in print and web promotional materials and e-newsletter Verbal recognition and logo displayed at meeting Attendance for 1 at the must-attend meeting of the year 	\$500
Ad in The Daily Reporter's special Engineering Excellence Awards magazine insert <i>print deadline early January 2011</i>	<ul style="list-style-type: none"> Your firm's ad in this publication with a targeted circulation of 6,000. Magazine is also distributed at ACEC WI meetings and events. Please note, ad will be purchased directly from The Daily Reporter. <i>Information will be available in November 2010.</i> 	Varies with size and color options

Make the most of your affiliate membership by selecting a sponsorship package.

GOLD SPONSOR PACKAGE

\$1,675 - SAVE \$200

- 2010-11 Affiliate Membership
- DSF Conference Sponsor
- Annual Meeting Sponsor
- Logo on ACEC WI homepage
- E-newsletter Article
- Differentiated branding as gold sponsor in listing of affiliate member firms

SILVER SPONSOR PACKAGE

\$1,275 - SAVE \$100

- 2010-11 Affiliate Membership
- Annual Meeting Sponsor
- Logo on ACEC WI homepage
- E-newsletter Article
- Differentiated branding as silver sponsor in listing of affiliate member firms

Sponsorship Commitment Form

Affiliate Membership 2010 - 2011

As an ACEC WI Affiliate Member, you are entitled to opportunities to promote your firm to the consulting engineering industry. Please complete the following information and return form along with a check made payable to ACEC WI. Following submission, you may be contacted for logo files. **Sponsorship provides an opportunity to enhance your affiliate membership and benefit your organization.**

Thank you for making a contribution to ACEC WI, its members, and its mission to enhance business opportunities for member firms by advocating initiatives for success.

Name: _____

Firm: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____

Marketing Contact (for logo requests): _____

Marketing Contact Email: _____

2010-11 Affiliate Membership \$475

Packages include affiliate dues and are priced to give you the most bang for your buck.

- | | |
|--|--|
| <input type="checkbox"/> Gold Sponsor Package \$1,675
<i>includes affiliate dues</i> | <input type="checkbox"/> Silver Sponsor Package \$1,275
<i>includes affiliate dues</i> |
|--|--|

Customize your sponsorship by selecting “al a carte” options below: (in addition to \$475 affiliate dues)

<input type="checkbox"/> E-newsletter Article \$200 <input type="checkbox"/> DSF Consultants Conference Sponsor \$500 <input type="checkbox"/> DSF Consultants Conference Table Top Exhibit \$100 <input type="checkbox"/> Logo on Homepage \$200	<input type="checkbox"/> Transportation Improvement Conference Gold Sponsor \$1,000 <input type="checkbox"/> Transportation Improvement Conference Silver Sponsor \$500 <input type="checkbox"/> Awards Banquet Sponsor \$800 <input type="checkbox"/> Annual Meeting Sponsor \$500
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Total enclosed: \$ _____



Return form and check payable to:
 ACEC WI
 3 S Pinckney St, Ste 800
 Madison, WI 53703
 608-257-9223 fax 608-257-0009
 acecwi@acecwi.org